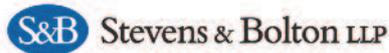


How to use our international network to access new markets



COME AND MEET THE TEAM THAT CAN UNLOCK NEW MARKETS FOR YOU AND BOOST YOUR INTERNATIONAL EXPANSION

PROGRAMME

- 9.30am Registration and coffee
- 10.00am How to use our international network to expand your business
Farrah Rose QFP, IFC (The International Franchising Centre)
- 11.00am Key legal points for successful international franchising
Nicola Broadhurst, Partner, Stevens & Bolton LLP
- 11.30am Coffee
- 11.45pm Raising finance for international franchising
Martin Francis, Senior Manager,
HSBC Global and Corporate Franchising
- 12.15pm The hot markets for UK businesses right now
Farrah Rose QFP, IFC
- 1.00pm One-to-one consultations

Places are limited and allocated on a first-come first-served basis.

Book your own FREE consultation.

Starting at 1.00pm, should you wish to discuss the possibility of franchising your business internationally in more detail, there will be an opportunity to have a free one-to-one consultation with the panel member of your choice. Contact us now to book your one-to-one consultation.

Thursday 6th July 2017

Sydney Room, Citadines Holborn-Covent Garden, 94-99 High Holborn, London, WC1V 6LF

To reserve your place call **01904 561598** or email **info@theinternationalfranchisingcentre.com**

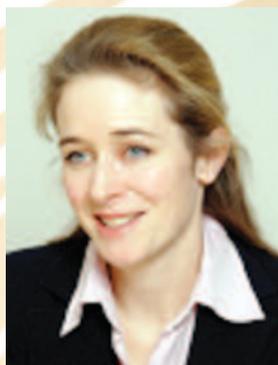


Speakers Biographies



Farrah Rose QFP IFC – The International Franchising Centre

Farrah has unrivalled experience in international franchising and has been operating in this field since 1984. Initially working for major corporations, Farrah began advising businesses as a consultant in 1996. During this time she has worked with organisations of all types from family businesses to major brands, helping them to expand their businesses into global markets. Farrah is now recognised as one of the leading authorities on international franchising and her expertise is sought by companies around the world.



Nicola Broadhurst – Stevens and Bolton LLP

Nicola is a commercial partner and heads up the franchise team at Stevens & Bolton. She specialises in the commercial aspects of franchising, advising both franchisors and franchisees but with a particular focus on international expansion. She has assisted many brands, including household names, to export their business overseas and advises on a wide range of issues including: e-commerce, data protection, agency and distribution, area development, master franchising and direct franchising. She is a member of the American Bar Association and the firm's representative for the British Franchise Association. The team is ranked in both Legal 500 and Chambers Legal Directory and Nicola is personally ranked in the top tier for franchising in the UK by Chambers Legal Directory and as a notable practitioner by Legal 500.



Martin Francis – HSBC

Martin Francis is Franchise Director with HSBC. Martin has had various senior roles in business banking with HSBC and has coordinated the development of franchise finance handled by the wider HSBC Group, one of the largest banking and financial services groups in the world. Martin has twice been a judging panel member at the Paris Franchise Expo for the 'Business Award Franchise' which highlights international franchise systems.

To reserve your place call **01904 561598** or email **info@theinternationalfranchisingcentre.com**

